BLEED · 0.125 in (37.5 px) past the trim on every side · run background art to the file edge; this band is cut off

PAGE 1 · FLAT OUTSIDE

8.5 x 11 fold card, 6 x 9 closed-face envelope · card_8_5x11_6x9env

Trim 8.5 x 11 in (2550 x 3300 px) · file with bleed 8.75 x 11.25 in (2625 x 3375 px) at 300 dpi

Spec guide, not art. Positions are inches from the trim's top-left.

COVER · printed rotated 180 degrees; its art may wrap 1/16 in past the fold

PANEL 1 ABOVE · 5.5 in · 1650 px

FOLD 1 · 5.5 in (1650 px) from the top

PANEL 2 BELOW · 5.5 in · 1650 px

KEEP COPY 0.125 in (37.5 px) CLEAR OF THE FOLD ON EACH SIDE; only background art crosses it

BACK PANEL · printed upright: logo, address line, fine print and disclosures

SAFE AREA (dashed): keep text and logos inside · 0.25 in (75 px) inside the trim

TRIM LINE (solid) · the piece is cut here to 8.5 x 11 in

BLEED · 0.125 in (37.5 px) past the trim on every side · run background art to the file edge; this band is cut off

PAGE 2 · FLAT INSIDE

8.5 x 11 fold card, 6 x 9 closed-face envelope · card_8_5x11_6x9env
Trim 8.5 x 11 in (2550 x 3300 px) · file with bleed 8.75 x 11.25 in (2625 x 3375 px) at 300 dpi
Spec guide, not art. Positions are inches from the trim's top-left.

INSIDE, TOP HALF · behind the cover

PANEL 1 ABOVE · 5.5 in · 1650 px

FOLD 1 · 5.5 in (1650 px) from the top

PANEL 2 BELOW · 5.5 in · 1650 px

KEEP COPY 0.125 in (37.5 px) CLEAR OF THE FOLD ON EACH SIDE; only background art crosses it

INSIDE, BOTTOM HALF · behind the back panel

SAFE AREA (dashed): keep text and logos inside · 0.25 in (75 px) inside the trim

TRIM LINE (solid) · the piece is cut here to 8.5 x 11 in