BLEED · 0.125 in (37.5 px) past the trim on every side · run background art to the file edge; this band is cut off

FRONT

6 x 9 postcard · postcard_6x9

Trim 9 x 6 in (2700 x 1800 px) · file with bleed 9.25 x 6.25 in (2775 x 1875 px) at 300 dpi

Spec guide, not art. Positions are inches from the trim's top-left.

BOTTOM 2.375 in (712.5 px): no address-like text here; USPS scanners may read it as the delivery address

SAFE AREA (dashed): keep text and logos inside · 0.125 in (37.5 px) inside the trim

TRIM LINE (solid) · the piece is cut here to 9 x 6 in

BLEED · 0.125 in (37.5 px) past the trim on every side · run background art to the file edge; this band is cut off

BACK · ADDRESS SIDE

6 x 9 postcard · postcard_6x9

Trim 9 x 6 in (2700 x 1800 px) · file with bleed 9.25 x 6.25 in (2775 x 1875 px) at 300 dpi

Spec guide, not art. Positions are inches from the trim's top-left.

INK-FREE ADDRESS BLOCK

Printer covers this area

4 x 2.375 in (1200 x 712.5 px) · x 4.85 in, y 3.5 in from the trim

White box: indicia, return address, recipient address and IMb

USPS BARCODE CLEAR ZONE · keep ink-free, background included

4.75 x 0.625 in (1425 x 187.5 px) · lower right of the back

SAFE AREA (dashed): keep text and logos inside · 0.125 in (37.5 px) inside the trim

TRIM LINE (solid) · the piece is cut here to 9 x 6 in